



**SDI Review Form 1.6**

Journal Name:	<b><u><a href="#">British Journal of Economics, Management &amp; Trade</a></u></b>
Manuscript Number:	<b>Ms_BJEMT_20395</b>
Title of the Manuscript:	<b>The Product Life Cycle of Durable Goods</b>
Type of the Article	<b>Original Research Article</b>

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> ( <i>if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here</i> )
<b>Compulsory</b> REVISION comments		
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments	<p>1.Please check the "rate B" in abstract can be known by readers.</p> <p>2.Please check line 47-48 for grammar.</p> <p>3.Actually, I think Equation (1) should be <math>\text{Min}(x,z)</math> rather than <math>x.z</math>.</p> <p>4.Equation (2) has <math>dt</math> and <math>d(t)</math> simultaneously??</p> <p>5.The entire structure is very well.</p>	

Reviewer Details:

Name:	<b>Anonymous</b>
Department, University & Country	<b>Shou University, Taiwan</b>